



**DOWNTOWN PARTNERS SIOUX CITY**

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**Downtown Partners Sioux City Board of Directors  
Meeting Minutes**

Downtown Partners, 418 Pierce Street

**7:30 a.m. January 22, 2015**

Present: Darin Daby, Frank Forneris, Terry Glade, Mark Hinds, Ben Knoepfler, Dan Moore, Keith Radig, Ryan Ross, Sam Wagner, Anne Westra

Absent: Ryan Avery, Annette Hamilton, Larry Jensen, Todd Moyer

The meeting was called to order at 7:34 a.m.

The agenda for the meeting was reviewed. A motion was made to accept as written. Motion carried.

The minutes from the December meeting were reviewed. A motion was made to accept as written. Motion carried.

The December 2014 financial reports were presented and reviewed. A motion was made to accept as written. Motion carried.

Cote presented a draft budget for the 2016 fiscal year. The levy amount reduces by \$11,600 due to a reduction in property assessments. The anticipated budget needs to be sent to the City before January 31, 2015 with the annotation that the final budget will be approved in June 2015. A motion was made to accept the FY16 Budget Draft. Motion carried. The board would like to see a report on the balance of the entertainment fund and/or an update on the fund activity from the City.

Wagner updated the board on the Economic Development task force meeting. The group held interviews with developers and property owners to help gain insight and data. The consensus was that the incentives provided for development were good, but very project based, and there is a need for infrastructure/greenspace-streetscape enhancements. The group will be looking at a development plan on a block by block basis and a façade package that could include streetscape elements. The board would like the City to involve the director in the CIP process at the staff level in order to address downtown projects.

Ross shared the Transportation task force's updates on the trolley sponsorship packets that will be released to our membership in February. The group will be moving forward with wayfinding efforts, quiet zone discussions, parking app selection, 2015 parking study and the parking garage usage.



Daby gave an update on the Livability task force's meeting with recycling company EcoWise. The owner was very interested in focusing on some downtown areas. As a smaller company right now, they plan to start by working with the condo units and then we can help spread it out further. A discussion will take place with the City to see if collection of a recycling container is feasible along with the street trash receptacles. This group would also help the Economic Development Task Force in efforts to create a façade and greenspace program. Moore mentioned that the City will be moving forward on downtown greenspace along Pearl Street. SIMPCO has been very helpful to this group and have created a downtown map identifying the greenspaces discussed and maps measuring the walking distances from various trails and businesses.

The Communication task force did not meet due to the new designs currently being produced by JD Gordon Creative Labs.

Trader Sioux – Chris Bogenrief will be present at the joint council meeting to give another update on the project. The feasibility study was completed by Dakota Worldwide and a financial pro forma, in conjunction with grant research, is in progress with the pro forma expected by late February by CMS Consulting Co-op.

Reminder: The joint meeting with the City Council is at noon on Tuesday, February 17<sup>th</sup>.

Adjournment at 8:38 a.m.