



DOWNTOWN PARTNERS SIOUX CITY

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**Downtown Partners Sioux City Board of Directors
Meeting Minutes**

Downtown Partners, 418 Pierce Street

7:30 a.m. March 25, 2014

Present: Chris Bogenrief, Darin Daby, Kim Friessen, Terry Glade, David Hecht, Ben Knoepfler, Bruce Kolbe, Dan Moore, Ryan Ross, Anne Westra

Absent: Ryan Avery, Annette Hamilton, Mark Hinds, Larry Jensen, Keith Radig

The meeting was called to order at 7:37 a.m.

The agenda for the meeting was reviewed. A motion was made to accept as written. Motion carried.

The minutes for the joint City Council meeting on February 18, 2014 were reviewed.

The January and February 2014 financial reports were presented and reviewed. A motion was made to accept as written. Motion carried.

The Board moved on the following items:

Ross gave an update on the downtown trolley project and shared the request for proposal that was prepared. The request details trolley requirements/preferences, hours of operation, alternate route options and a map showing proposed stops in downtown. The trolley would be free to the public and route every 15-20 minutes. The board reviewed and discussed the proposal. A motion was made to approve sending out the request for proposal with proposals due on April 28. Motion carried.

Support for the annual Sculpt Siouxland exhibit and the Farmer's Market were presented. A motion was made to continue the \$1,000 sponsorship for the Sculpt Siouxland exhibit. Motion carried. A motion was made to develop 1,000 \$1.00 vouchers to support the Farmer's Market, with distribution through Siouxland's elderly and low income programs and for downtown residents (in \$5 packets) at a maximum cost of \$1,200 to allow for voucher design and production. Motion carried.

An update was given from each task force:

Communication - Knoepfler reported that the Chamber is holding meetings on the Gordon Drive and I-29 construction with affected properties and businesses. We will be ready to push out new email formats for newsletters and alerts/updates by the end of April, develop a "street closure" tab on the website and will create annual report to include with our board ballots in May.



Economic Development/Partnerships – Friessen shared a list of committee members and reported on the success of the Andy Stoll visit this month, which opened up great discussion on bringing together different groups to focus on creating our entrepreneurship culture.

Transportation – Ross presented the request for proposal mentioned in the minutes above.

Livability – Cote reported on the discussion of the group. They have been looking at a downtown open house/skywalk event and gathering information on rooftop garden development and other green space opportunities.

Trader Sioux – Bogenrief reported on upcoming tour sites with CMBA and Confluence this month. This part of the process will allow for the committee to narrow the possible sites down for design.

Ross brought up the new zoning and sign ordinance rewrite currently taking place at the City. We will be involved in this process.

Moore shared that there are openings for the City's Cone Park Advisory Board.

The director exited the meeting for board discussion on an annual review.

Adjournment at 8:40 a.m.