



DOWNTOWN PARTNERS SIOUX CITY

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**Downtown Partners Sioux City Board of Directors
Meeting Minutes**

Downtown Partners, 418 Pierce Street

7:30 a.m. April 22, 2014

Present: Ryan Avery, Chris Bogenrief, Darin Daby, Kim Friessen, Terry Glade, Annette Hamilton, Larry Jensen, Ben Knoepfler, Bruce Kolbe, Dan Moore, Ryan Ross, Anne Westra

Absent: David Hecht, Mark Hinds, Keith Radig

The meeting was called to order at 7:32 a.m.

The agenda for the meeting was reviewed. A motion was made to accept as written. Motion carried.

The minutes from the March meeting were reviewed. A motion was made to accept as written. Motion carried.

The March 2014 financial reports were presented and reviewed. A motion was made to accept as written. Motion carried.

The Board moved on the following items:

The first Downtown Open House is being scheduled for May 10. A motion was made to purchase marketing and event materials, not to exceed \$1,000. Motion carried.

Skywalk wayfinding projecting signage and door decals were discussed. A motion was made to approve up to \$5,000 for the printing and install of 14 exterior signs and 100 entrance (50) and exit (50) signs. Motion carried.

Support for the annual Sioux City Musketeers was presented. A motion was made to continue the \$900 sponsorship. Motion carried.

The nomination committee presented candidates for the three upcoming board seats. A motion was made to accept Todd Moyer, Hard Rock Hotel & Casino; Frank Forneris, Mercy Medical Center and Ben Knoepfler, Knoepfler Chevrolet for the 2014 ballot. Motion carried.



An update was given from each task force:

Communication - Knoepfler reported that the Chamber continues to hold meetings with us on the Gordon Drive and I-29 construction with affected properties and businesses. The annual reports will be ready and sent to the board via email prior to printing. The annual report will be sent out to the downtown property owners with the 2014 ballots in May. The "street closure" tab on the website will be ready for launch this Friday and will be shown at the next update to City Council in May.

Economic Development/Partnerships – Friessen mentioned that projects are proceeding with our partners regarding entrepreneurship, but there was no meeting in March.

Transportation – Ross gave an update on the downtown trolley project, wayfinding discussions, the two-way conversion project. The trolley proposals are due back this week and findings will be brought to the board for approval in May.

Livability – Daby shared more information on the Downtown Open House event and creation, greenspace pocket parks and recycling efforts for the market rate housing units.

Trader Sioux – Bogenrief reported on the site tours conducted with CMBA and Confluence. The results of the tours are placed into a matrix for the committee to discuss and narrow down the site selection.

Adjournment at 8:31 a.m.