



DOWNTOWN PARTNERS SIOUX CITY

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**Downtown Partners Sioux City Board of Directors
Meeting Minutes**

Downtown Partners, 418 Pierce Street

7:30 a.m. April 23, 2015

Present: Ryan Avery, Darin Daby, Frank Forneris, Terry Glade, Dan Moore, Keith Radig, Ryan Ross, Anne Westra

Absent: Annette Hamilton, Mark Hinds, Larry Jensen, Ben Knoepfler, Todd Moyer, Sam Wagner

Guest: Dennis Johnson

The meeting was called to order at 7:33 a.m.

The agenda for the meeting was reviewed. A motion was made to accept as written. Motion carried.

The minutes from the March meeting were reviewed. A motion was made to accept as written. Motion carried.

The March 2015 financial reports were presented and reviewed. A motion was made to accept as written. Motion carried.

The nomination committee presented the following board members for a second term; Darin Daby, Mark Hinds and Ryan Ross. The committee presented the following new board members to be added to this years' board ballot for term beginning July 1, 2015; Jennifer Rose Bass (Century21 ProLink) and Dennis Johnson (Ho-Chunk, Inc.).

The committee formed to research the Main Street Iowa program presented their findings. A motion was made to submit a letter of intent to apply for the Main Street Iowa program. Motion carried. After submission of the letter of intent, an application coaching visit will take place with program staff to answer any questions prior to the application deadline of June 30, 2015.

Cote presented the annual sponsorship request from the Sioux City Musketeers. A motion was made to approve a \$900 sponsorship for the Sioux City Musketeers to be made in three monthly installments. Motion carried.



Ross shared the Transportation task force's updates on the trolley sponsorships for this year. Depending on the success of the advertising opportunities, a commission based position may be used by TravelPlus to help secure spots. We will fill some empty spots to show sizes and to contact if interested in advertising in the space. The City is currently in negotiations with Parkmobile for the parking meter app that is set to be released in July.

Daby and Ross updated the board on both the Livability and Transportation task forces work with moving the parklet concept forward. A mock up could be installed for a day/week to test market the concept with the community. This will be mentioned in the upcoming quarterly update to Council in May.

The Communication task force is asking businesses for photos prior to launch of the updated website. Current content can be used from the existing site, but there is an opportunity to display more business information. The brochures are being printed and will be ready for distribution in mid-late May.

Due to board members needing to exit, quorum was not met after 8:24.

Chris Bogenrief has been chairing the Trader Sioux group and continues to provide updates to the board. He is requesting up to \$500 of the funds to be utilized for legal services for incorporation prior to a grant submission. This will go out to the executive committee via email for approval.

Adjournment at 8:24 a.m.