



DOWNTOWN PARTNERS SIOUX CITY

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**Downtown Partners Sioux City Board of Directors
Meeting Minutes**

Downtown Partners, 418 Pierce Street

7:30 a.m. May 27, 2014

Present: Darin Daby, Kim Friessen, Terry Glade, David Hecht, Bruce Kolbe, Dan Moore, Ryan Ross, Anne Westra

Absent: Ryan Avery, Chris Bogenrief, Annette Hamilton, Mark Hinds, Larry Jensen, Ben Knoepfler, Keith Radig

Guest: Alex Payne

The meeting was called to order at 7:33 a.m.

The agenda for the meeting was reviewed. A motion was made to accept as written. Motion carried.

The minutes from the April meeting were reviewed. A motion was made to accept as written. Motion carried.

The April 2014 financial reports were presented and reviewed. A motion was made to accept as written. Motion carried.

The Board moved on the following items:

Ryan reported on the progress of the Downtown Trolley. Travel Plus TLC was selected as the trolley operator after receiving proposals from two companies. Contract negotiations will be taking place in anticipation to start trolley services this summer. The trolley will be free for the public to ride with Friday and Saturday hours of operation to be determined. The trolley will be ADA compliant with a traditional backup if necessary. A motion was made to support a two year agreement of no greater than \$40,000 per year for operation and promotional materials. Motion carried.

The Trader Sioux project was discussed. A motion was made to approve up to \$2,500 to help secure a grant writer who would look at ways to complete a feasibility study and research funding sources. Motion carried.

The Board discussed on the following items:

A draft of the FY15 budget was given to the board for discussion. The board will take copy to review for June approval. The fiscal year begins July 1, 2014.



The board discussed meeting dates for the 2014-2015 year. Meetings will be held, starting in July, on the fourth Thursday of each month at 7:30AM, with the exception of combining the holiday months of November and December into one meeting that will take place in early December.

An update was given from each task force. Discussion will take place next month on task force initiatives and chair positions for the FY15 year.

Communication - The annual report was mailed to stakeholders with their ballots earlier this month and shared online and through social media. The executive director will be presenting on the annual report to the Chamber's Community Enhancement group in June. The "street closure" tab on the website is live. All task force updates and items mentioned were presented by the executive director at our quarterly update to City Council on May 19th.

Economic Development/Partnerships – Friessen discussed the Greater Dubuque presentation and the ongoing projects and events continuing to take place with our partners regarding entrepreneurship, such as BizBrew, Think I-29, and super group meetings.

Transportation – In addition to the trolley items mentioned earlier, Ross gave an update on the task force's downtown signage discussions. Signs will be placed along 3rd street to help direct traffic to the businesses along Gordon Drive and we will be working with the city on way finding needs for a future project.

Livability – Daby shared results from the Downtown Open House event and an update on the recycling efforts for the market rate housing units.

Trader Sioux – Update given earlier.

David Hecht will be leaving the board as of June 1 due to sale of his downtown property.

Alex Payne was introduced as the new Administrative Assistant for Downtown Partners.

Adjournment at 8:53 a.m.