



DOWNTOWN PARTNERS SIOUX CITY

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**Downtown Partners Sioux City Board of Directors
Meeting Minutes**

Downtown Partners, 418 Pierce Street

7:30 a.m. May 28, 2015

Present: Darin Daby, Frank Forneris, Ben Knoepfler, Dan Moore, Todd Moyer, Keith Radig, Ryan Ross, Sam Wagner, Anne Westra

Absent: Ryan Avery, Terry Glade, Annette Hamilton, Mark Hinds, Larry Jensen,

Guest: Dennis Johnson

The meeting was called to order at 7:33 a.m.

The agenda for the meeting was reviewed. A motion was made to accept as written. Motion carried.

The minutes from the April meeting were reviewed. A motion was made to accept as written. Motion carried.

The April 2015 financial reports were presented and reviewed. A motion was made to accept as written. Motion carried.

The budget for the upcoming fiscal year was reviewed. Minor changes will be made to a line item name. Final review and approval will take place next month.

The committee formed to research the Main Street Iowa program presented their findings at the last meeting. On May 18, Michael Wagler, State Coordinator for Main Street Iowa | Iowa Downtown Resource Center, visited Sioux City and met with members of the board, city staff and historic preservation commission to answer any questions regarding the application process. A list of benefits and concerns on the program was prepared for the board after this meeting. Board discussion on our preparedness and community feedback confirmed that we will move forward with an application. A motion was made to pursue the opportunity to become a Main Street Iowa district and prepare the application for submission by June 30. Motion carried.

Wagner reported that the Economic Development/Partnerships task force has been focused on the Main Street application process this month. Their meeting time was cancelled this month in order to attend the Main Street discussion with Michael Wagler mentioned above.



Ross shared the Transportation task force's updates on the trolley, parklets and the parking meter app. After presenting the parklet concept to City Council in our quarterly update on May 18, 2015, we met with city staff (Dundas, Frank, and Bach) and were directed to design and complete the parklets for a temporary period (June 27-July 6). They will be tested along the east lane of Nebraska Street for 3 blocks. The parking meter app (Parkmobile) that was set to be released in July will not go to City Council until July 6th and the marketing/installation will need to take place afterwards in roughly a 45 day timeframe.

Daby put forward two requests from the Livability task force. The University of Iowa has selected one of our submitted projects for their urban design students this fall. A motion was made to approve up to \$1,500 to be used for student lodging/travel to Sioux City during that project. Motion carried. The second item was regarding the design, construction and installation of mobile planters to be added along areas for events, where there are not permanent planters, etc. and would be moved off the streets in the fall to preserve the wood and reinstalled in spring. A motion was made to approve up to \$10,000 for Earl May Garden Center to design, construct and install cedar wood planters this summer. Motion carried.

The Communication task force is asking businesses for photos prior to launch of the updated website. Current content can be used from the existing site, but there is an opportunity to display more business information. The brochures are printed and are being distributed.

The Trader Sioux group did not meet, however a grant was submitted on May 15, 2015 to the Food Co-op Initiative for \$10,000. We will find out June 9th on if the grant was awarded. They are still in the process of incorporating the project.

Adjournment at 8:29 a.m.