



**DOWNTOWN PARTNERS SIOUX CITY**

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**Downtown Partners Sioux City Board of Directors  
Meeting Minutes**

Downtown Partners, 418 Pierce Street

**7:30 a.m. September 25, 2014**

Present: Ryan Avery, Darin Daby, Frank Forneris, Larry Jensen, Dan Moore, Todd Moyer, Ryan Ross

Absent: Terry Glade, Annette Hamilton, Mark Hinds, Ben Knoepfler, Keith Radig, Anne Westra, Sam Wagner

The meeting was called to order at 7:32 a.m.

The agenda for the meeting was reviewed. A motion was made to accept as written. Motion carried.

The minutes from the August meeting were reviewed. A motion was made to accept as written. Motion carried.

The August 2014 financial reports were presented and reviewed. A motion was made to accept as written. Motion carried.

The board reviewed a sponsorship request from the Sioux City Bandits. A motion was made to approve the annual \$900 for the upcoming season. Motion carried.

Cote updated the board on the Economic Development task force meeting in the absence of the chair. Monthly meetings have been set and the group discussed façade programs, entrepreneurial development, downtown improvement projects, districts (stemming from the City Center meetings) and upcoming discussions with the hotel consultant visit by the City.

Ross shared the Transportation task force's updates on trolley numbers from the summer. October 27 will be the last date on contract for the trolley until November. The group is working on winter hours, sponsorship opportunities, the two-way conversion, and is gathering wayfinding data to form an rfp for downtown. Moyer offered to look at helping keep the trolley running for the weeks we do not run the trolley in October and November.

Daby gave an update on the Livability task force items including streetscape items from the walking meeting that took place this month and the progress on recycling efforts. A motion was made to approve up to \$5,400 on new planter purchases for the year. Motion carried.



Avery discussed the Communication task force's meeting on designing the smaller print pieces (business directory, card sized updates, etc.) that push visitors to the website. This would replace the large, print magazine that quickly gets outdated.

Trader Sioux – the feasibility study by Dakota Worldwide was received and the committee will be meeting to review the report. Chris Bogenrief, chair of this committee, will be invited to attend the board meetings for updates.

Discussion took place regarding security issues that were received by the office this month, a wayfinding comment along Wesley Way and 3<sup>rd</sup> Street and efforts continue in researching a smart phone parking applications with City staff.

Adjournment at 8:32 a.m.