



**DOWNTOWN PARTNERS SIOUX CITY**

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**Downtown Partners Sioux City Board of Directors  
Meeting Minutes**

Downtown Partners, 418 Pierce Street

**7:30 a.m. December 11, 2014**

Present: Ryan Avery, Darin Daby, Terry Glade, Annette Hamilton, Mark Hinds, Ben Knoepfler, Ryan Ross, Sam Wagner

Absent: Frank Forneris, Larry Jensen, Dan Moore, Todd Moyer, Keith Radig, Anne Westra

Guest: Chris Bogenrief

The meeting was called to order at 7:35 a.m.

The agenda for the meeting was reviewed. A motion was made to accept as written. Motion carried.

The minutes from the October meeting were reviewed. A motion was made to accept as written. Motion carried.

The October and November 2014 financial reports were presented and reviewed. A motion was made to accept both as written. Motion carried.

Wagner updated the board on the Economic Development task force meeting. The group will be holding interviews this month using a questionnaire for developers/property owners to help gain insight and data. There was a meeting with the "Downtown Square" businesses as well that focused on marketing and their need for infrastructure improvements in the core of downtown.

Ross shared the Transportation task force's updates on the trolley sponsorship sheets. In requesting input from the board regarding the pricing structure, most agreed that it was too high and prices could be broken down to 8 week or more increments. The two way street conversion is still a topic of conversation and wayfinding, but it is currently stagnant until further direction can be discussed with city staff. The group is still in strong support of a parking app and continues to move that through the Parking & Skywalk Board of Trustees.

Daby gave an update on the Livability task force items including an update on identifying pocket park areas and following developments of a park in downtown referred to during the Cone Park discussions. Downtown has been identified for a tour of homes event and there will be a meeting to discuss recycling with a new vendor next month.



Avery gave an update on the Communication task force. A proposal was reviewed from JDGordon Creative Labs for a campaign to replace the large print magazine. A motion was made to approve up to \$8,000 for the campaign, reducing the past investment in a magazine by 20%. Motion carried.

Trader Sioux – Chris Bogenrief attended the meeting to update the board on the progress of the Trader Sioux project. To this point, the feasibility study was completed by Dakota Worldwide and a financial pro forma, in conjunction with grant research, is in progress with the pro forma expected by late February by CMS Consulting Co-op.

Adjournment at 8:32 a.m.