



DOWNTOWN PARTNERS SIOUX CITY

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**Downtown Partners Sioux City Board of Directors
Meeting Minutes**

Downtown Partners, 418 Pierce Street

7:30 a.m. June 24, 2014

Present: Ryan Avery (via facetime), Terry Glade, Annette Hamilton (via phone), Larry Jensen, Ben Knoepfler, Bruce Kolbe, Dan Moore, Ryan Ross, Anne Westra

Absent: Chris Bogenrief, Darin Daby, Kim Friessen, Mark Hinds, Keith Radig

Guest: Alex Payne

The meeting was called to order at 7:31 a.m.

The agenda for the meeting was reviewed. A motion was made to accept as written. Motion carried.

The minutes from the May meeting were reviewed. A motion was made to accept as written. Motion carried.

The May 2014 financial reports were presented and reviewed. A motion was made to accept as written. Motion carried.

The Board moved on the following items:

The 2014 – 2015 board member ballot results from the downtown membership were reviewed. A motion was made to elect Frank Forneris, Mercy Medical Center; Todd Moyer, Hard Rock Hotel & Casino Sioux City; Ben Knoepfler, Knoepfler Chevrolet to a three year term on the Downtown Partners Board of Directors starting July 1, 2014. Motion carried.

A motion was made to select Darin Daby as board president for a one-year term beginning July 1, 2014. Motion carried.

A motion was made to elect Ryan Ross as board vice president for a one-year term beginning July 1, 2014. Motion carried.

A motion was made to re-elect Mark Hinds as board treasurer for a one-year term beginning July 1, 2014. Motion carried.

Task Force Chair Nominations will be moved to the July 2014 board meeting.



Executive committee met with the city manager and discussed funding the start of an entertainment fund for the City. This is a matched fund that will be used to bring larger event names to the Tyson Center. Funds from the events will be placed back into the fund for future use. The \$20,000 is reflected in FY15 budget. A motion was made to approve \$5,000 from the FY14 budget. Motion carried.

The FY15 budget was reviewed. After discussion and no changes proposed, a motion was made to approve the budget for FY15. Motion carried.

The Trader Sioux project requested funds for a food market feasibility study to be completed by Dakota Worldwide Corporation. A motion was made to approve the funding of the study, \$7,500 plus expenses, to be spent from the FY15 budget line of \$40,000. Motion carried.

The Board discussed on the following items:

Ryan reported on the progress of the Downtown Trolley. Contract negotiations are complete with TravelPlus TI and the trolley will launch on Friday, July 4th. The trolley will be free for the public to ride on Fridays from 11AM-2PM; 5PM-11PM and Saturdays from 6PM-11PM. The trolley will be in the Big Parade and Rivercade Parades and available for a press conference prior to the launch. Other marketing materials are being produced.

An update was given from each task force. Discussion will take place next month on task force initiatives and chair positions for the FY15 year.

A press release announcing the 2014-2015 board members will be sent out after their first meeting.

Adjournment at 8:28 a.m.