

## Downtown Partners Sioux City Board of Directors Meeting Minutes



Downtown Partners  
418 Pierce Street  
**8:00 a.m. October 26, 2017**

**DOWNTOWN PARTNERS SIOUX CITY**  
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Present: Jennifer Rose Bass, Terry Glade, Mark Hinds, Chris Jackson, Dennis Johnson, Shannon Patton, Julie Schoenherr, Alex Watters, Anne Westra. Absent: Ryan Avery, Darin Daby, Dan Moore, Ryan Ross, Sam Wagner. Staff: Ragen Cote, Kalynn Sortino. Guest: Ann Hill.

The meeting was called to order at 8:02 a.m. The board welcomed guest, Ann Hill.

The agenda for the meeting was reviewed. A motion was made to accept as written. Motion carried. The minutes from the meeting on September 28, 2017 were reviewed. A motion was made to accept as written. Motion carried.

The September 2017 financial reports were presented and reviewed. Funds received and expended from the Gilchrist Foundation Grant were separated to show income and a line item added for expenses (82012 – The Sioux City Mural Project). A motion was made to accept the financials. Motion carried.

Ann Hill with Nichols, Rise & Company, LLP distributed and detailed through the discussion draft of the financial review for fiscal year end June 30, 2017. Copies of the final report will be submitted to the organization.

Cote gave an update on the economy work group meeting. The discussion for the meeting centered around downtown developments and how there was a need to ensure the correct information was being shared with nearby businesses. Diane Daby is in the process of confirming business hours and contact information for the Downtown Diva software. She and Kalynn will start going through the information so that Kalynn can help complete the list. Drafts of the reports pulled from the software can then be shared with the Chamber, realtors and others to show what can be distributed. This will provide some great feedback. This group meets on the third Monday of each month at the Siouxland Chamber of Commerce (101 Pierce St.).

Glade gave an update on the environment work group. Proposals were due on October 5. Nine proposals were received and the team selected Corbin Design. They will provide two phases to the project for the allotted \$30,000 budget that includes inventory, two site visits and concept design. Next steps, not included in the proposal, would be bidding, fabrication and installation of the signs. The work group also discussed recycling drop off sites and on-street trash and recycling bins. Other top projects of this group are lighting enhancements. Over the next few months there will be efforts to define phases 1-3 for the festoon lights, Pearl area and the pedestrian walkway in-between. We are also working with the city to introduce LimeBike services this spring. This is a dock less bike share system. The riverfront development consultants will be holding a public meeting next month. They meet at 12:00 p.m. at Cannon Moss Brygger Architects (302 Jones St. #200) on the third Tuesday of each month.



The Community work group gave an update on moving forward with a campaign to help fill vacant spaces. They will be painting the window displays on Saturday, October 28. The campaign will start with a few properties that are available at the street level. This will also help initiate placemaking concepts for the blocks. The group meets at 10:00 a.m. at Downtown Partners (418 Pierce St.) on the third Thursday of each month.

Sortino gave an update to the board. She has spent much of her time going out to meet with business owners and gathering thoughts/input. There is a need for “faster” lunchtime food options, a grocery, bakery and other amenities. From this, she will be looking at business recruitment opportunities. The holiday parade is on Monday, November 20 and she has designed a bingo game concept to help increase foot traffic for businesses during Small Business Saturday on November 25.

The next board meeting will be held on December 7, 2017 at 8:00 a.m. Johnson recommended looking at the strategic plan at that meeting.

Adjournment at 9:13 a.m.