

Downtown Partners Sioux City Board of Directors Meeting Minutes



Downtown Partners
418 Pierce Street
7:30 a.m. October 27, 2016

DOWNTOWN PARTNERS SIOUX CITY
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Present: Ryan Avery, Jennifer Rose Bass, Darin Daby, Terry Glade, Chris Jackson, Dennis Johnson, Ben Knoepfler, Todd Moyer, Keith Radig, Ryan Ross, Anne Westra, Sam Wagner. Absent: Mark Hinds, Dan Moore, Shannon Patton. Staff: Ragen Cote, Sarah Fish.

The meeting was called to order at 7:35 a.m.

The agenda for the meeting was reviewed. A motion was made to accept as written. Motion carried. The minutes from the September meeting were reviewed. A motion was made to accept as written. Motion carried.

The September 2016 financial reports were presented and reviewed. The Accounts Receivable line item on the balance sheet is showing a negative amount. This is being corrected. A motion was made to accept the financials acknowledging the accounts receivable correction. Motion carried.

Four sponsorship requests were discussed; the Sioux City Bandits, Base3, the International FilmFest and the Pearl Street Park. The board agreed to support the Sioux City Bandits again this year at \$900, the Base3 entrepreneurial effort for a second year at the \$500 level and the International FilmFest for the first time at the \$500 level. The request for the Pearl Street Park was for \$2,500, and this will come from our Greenspaces line item and not from the Sponsorship line item. A motion was made to approve all four at the levels discussed. Motion carried.

The BESC update was distributed and Fish reviewed market profile data reviews, the litter and recycling discussions, website/social media updates and Downtown for the Holidays. A new piece to this year's Downtown for the Holidays event on November 21 will include a contest for buildings and business storefront decorating/lighting. In each category, the winner will receive \$100 sponsored by the IBEW, Local 231 to help encourage downtown holiday décor.

Wagner and Bass gave an update on the Economy work group meeting held this month as the co-chairs. Wagner reported on the Start Up Sioux City subgroup. They focused on gathering a list of members from past initiatives to help reengage the group. A meeting will be set before the end of the year. Bass reported on the work they've done in researching software options from several companies. There appears to be a clear front runner, but more details need to be gathered and there is still one company that will hold a demonstration. A recommendation should come to the board next month. They meet at 11:00 a.m. on the third Monday of each month at the Siouxland Chamber of Commerce (101 Pierce St.).



Glade gave an update on the Environment work group meeting held this month. The group is addressing three major areas in regards to the riverfront connections, green spaces and the bikeable/walkable transportation aspects of downtown. Glade, Brockshus and Cote met with City staff regarding items for the CIP, such as wayfinding and ADA ramps. The CIP sheet for wayfinding will need outside support to move forward. Downtown Partners has a line item to assist with this and the Chamber will be approached as well. Salvatore gave an update on the riverfront and Pearl Street Park, Campbell will be working on litter control and recycling and the group was encouraged to check out the new timeline on the website to help add more information. They meet at 12:00 p.m. at Cannon Moss Brygger Architects (302 Jones St. #200) on the third Tuesday of each month.

Johnson gave an update on the Community work group meeting held this month. The group focuses on; website/social media, community calendars and residential/commercial engagement. The group initiated several updates to the website, outreach and engagement. One of the main areas of focus was to start a weekly, monthly, or at least a consistent "coffee" to help engage businesses. Cote reached out to market rate condo owners and identified building liaisons which meet monthly after work to get updates on work group initiatives and provide feedback. The group meets at 10:00 a.m. at Downtown Partners (418 Pierce St.) on the third Thursday of each month.

An update on the Siouxland Street Project was given. More information can be found at <http://siouxlandship.org/the-siouxland-street-project>

Agendas and notes from the work groups can be found on the website at downtownsiouxcity.com/about-us/work-groups/

The board meeting combining November and December will be held on December 1, 2016 at 7:30 a.m.

Adjournment at 8:26