



**DOWNTOWN PARTNERS SIOUX CITY**

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**Downtown Partners Sioux City Board of Directors  
Meeting Minutes**

Moore Heffernan Moeller Johnson & Meis LLP, 501 Pierce Street, Ste 300

**8:30 a.m. March 31, 2016**

Present: Ryan Avery, Darin Daby, Terry Glade, Mark Hinds, Dennis Johnson, Ben Knoepfler, Dan Moore, Shannon Patton, Keith Radig, Ryan Ross, Sam Wagner, Anne Westra

Absent: Jennifer Rose Bass, Todd Moyer

The meeting was called to order at 8:31 a.m.

Ross welcomed board member Shannon Patton from Mercy Medical Center.

The agenda for the meeting was reviewed. A motion was made to accept with amendment to move item number 6 to the front of the meeting. Motion carried.

Brad Segal, Progressive Urban Management Associates, joined the meeting via Skype teleconference. Segal reviewed the Roundtable Themes and Summary notes prepared from his Sioux City meetings with over 120 stakeholders on March 23-24. This four-page piece was presented to the board for review and discussion. The skywalk will be added to page one under place-making and on page four, reference to our role in helping small business and innovation and becoming a portal for the efforts and leadership needed to mobilize the rebounders and capitalize on SCGO energies will be added. Segal continued to ask two internal questions of the board with each answering individually on (1) What do we (Downtown Partners) do well? (2) In looking ahead, what would you like to see us do better/new? Segal will be presenting the board with 2-3 options moving forward that will be further discussed at the retreat being scheduled for May 11-13 (schedule TBD). A survey will be launched online next week for the public to provide input (hoping for 400 responses) and he will prepare a trends presentation that can be made publicly during his visit in May. A comparison publication to the trends presentation will be shared with the board after the meeting.

The minutes from the February meeting were reviewed. A motion made to accept as written. Motion carried. Minutes were handed out from the joint meeting with City Council on February 16, 2016.

The January and February 2016 financial reports were presented and reviewed. Johnson requested a pro rata financial statement. This will be available each month starting in April. A motion made to accept both as written. Motion carried.



The board discussed a request to purchase two new corral panel trailers with 40 gates each. The only bid received locally was from Bomgaars at a rate of \$65 per gate and \$2,899 per trailer, for a total purchase of \$10,999. A motion was made to spend \$10,000 from wayfinding and \$1,000 from Trader Sioux line items and to place the older panels and trailer up for sale. Motion carried.

Two sponsorship requests were presented; Farmer's Market has requested a \$3,000 sponsorship for the upcoming season. Motion made to approve the same amount as last year's support at \$1,000. Motion carried. The Sioux City Musketeers requested support again for the upcoming season. Motion made to approve the annual \$900. Motion carried. Prior to the board meeting, the executive committee approved up to \$200 for the BizBrew event that was held during PUMA's visit last week at Buffalo Alice.

Dakin Schultz with the Iowa Department of Transportation will be invited to give an update at the April board meeting.

Other items mentioned during the board concerns. The overage in the skywalk map line item was further explained; due to the hotel name change to Howard Johnson and the LaunchPAD Children's museum being added, the large directional maps had to be replaced in addition to the tri-fold maps. Deane Davenport is selling the property where our office is leased. An agent has been named. Walking board meetings were discussed. This could be arranged and will be discussed further for upcoming meetings.

Adjournment at 9:47 a.m.