

## Downtown Partners Sioux City Board of Directors Meeting Minutes



Downtown Partners  
418 Pierce Street  
**7:30 a.m. May 25, 2017**

**DOWNTOWN PARTNERS SIOUX CITY**  
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Present: Jennifer Rose Bass, Chris Jackson, Dennis Johnson, Ben Knoepfler, Dan Moore, Todd Moyer, Ryan Ross, Alex Watters, Anne Westra. Absent: Ryan Avery, Darin Daby, Terry Glade, Mark Hinds, Shannon Patton, Sam Wagner. Staff: Ragen Cote, Sarah Fish.

The meeting was called to order at 7:37 a.m.

Ryan Avery is unable to attend. Avery suffered a stroke on March 18 and is undergoing physical therapy. He was transferred to a rehabilitation center in Omaha, Nebraska and is doing very well. Thoughts and prayers are with him for a strong recovery.

The agenda for the meeting was reviewed. A motion was made to accept as written. Motion carried. The minutes from the meeting on April 27 were reviewed. A motion was made to accept as written. Motion carried.

The April 2017 financial reports were presented and reviewed. A motion was made to accept the financials. Discussions on impact projects were discussed. Motion carried.

A partnership request was received from the LaunchPad Children's Museum to help with their upcoming Sloppy Science event for 2017. Funds budgeted for potential annual events in downtown will be utilized. A motion was made to support the event at \$2,500 was made. Motion carried.

The FY18 budget was presented as a draft for discussion. Projects for tourism, wayfinding and lighting were discussed. At the June meeting the FY17 estimated expenses will be presented and the board will be approving the FY18 budget.

The 2018 Downtown Sioux City Self Supported Municipal Improvement District (SSMID – Downtown Partners Sioux City) property owner calls for support will begin in July. The board discussed the return on investment one sheet items, highlighting the past successes and upcoming projects that will be included in the packets to be designed. At the June meeting, board members will start reviewing the list of deed holders for upcoming calls that will be completed in October and presented to the Sioux City Planning & Zoning Commission in November. The anticipated council review will begin in December.



Bass updated the board on the Economy work group and their work in rounding out the data needed for import into the Downtown Diva software. A survey is being designed to send to business owners to help confirm hours of operation, business contacts and other general info not exceeding five questions. By minimizing the time it takes to complete the survey, the group hopes to be able to utilize this form of communication for upcoming questions. There will be the need to put resources into finding someone to help research business information to help fill the database. Details of this may be presented at the June meeting. Bass will provide information on leasing and past/current MLS listings. This group meets on the third Monday of each month at the Siouxland Chamber of Commerce (101 Pierce St.).

Glade gave an update on the Environment work group meeting. The group has purchased 10 dog waste stations and five additional trash containers. Install will be completed over the summer in conjunction with the Sioux City Parks and Recreation department who purchased 15 in addition to our 10 in order to also help receive the price break at that level. Porous pavement is set to be installed prior to June 15 in the Historic 4<sup>th</sup>, Convention Center and Virginia Street areas. Information on a bike share initiative, wayfinding, art mural projects and lighting are continued projects for this group. They meet at 12:00 p.m. at Cannon Moss Brygger Architects (302 Jones St. #200) on the third Tuesday of each month.

Fish and Knoepfler gave an update on the Community work group meeting and the progress on the interviews with downtown residents, employees, business owners, organizations, etc. with KWIT. The first interview with Chris Jackson was heard as an example. There is also a food truck festival in the planning stages. The group meets at 10:00 a.m. at Downtown Partners (418 Pierce St.) on the third Thursday of each month.

Agendas and notes from the work groups can be found on the website at [downtownsiouxcity.com/about-us/work-groups/](http://downtownsiouxcity.com/about-us/work-groups/)

The BESC update was distributed in the board packets for review.

The next board meeting will be held on June 22, 2017 at 7:30 a.m.

Adjournment at 8:40 a.m.