

## Downtown Partners Sioux City Board of Directors Meeting Minutes



**DOWNTOWN PARTNERS SIOUX CITY**  
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Downtown Partners  
418 Pierce Street  
7:30 a.m. June 22, 2017

Present: Darin Daby, Terry Glade, Mark Hinds, Chris Jackson, Dennis Johnson, Ben Knoepfler, Todd Moyer, Shannon Patton, Ryan Ross, Alex Watters, Sam Wagner, Anne Westra. Absent: Jennifer Rose Bass, Ryan Avery, Dan Moore. Staff: Ragen Cote, Sarah Fish.

The meeting was called to order at 7:36 a.m.

The agenda for the meeting was reviewed. A motion was made to accept as written. Motion carried.

The minutes from the meeting on May 25 were reviewed. A motion was made to accept as written. Motion carried.

The May 2017 financial reports were presented and reviewed. A motion was made to accept the financials. Motion carried.

A partnership request from the Hard Rock Hotel & Casino was presented for a Sioux City tourism/entertainment campaign. A motion was made for \$5,000 to be utilized for this in conjunction with the City of Sioux City and the Siouxland Chamber of Commerce. Moyer abstained. Motion carried.

The FY18 budget was presented for discussion. Projects for tourism, wayfinding and lighting were confirmed and reflected in the budget. A motion was made to approve the amended budget. \$49,000 from unrestricted reserves will be added to the FY18 SSMID revenue to balance the budget with the projects added. Motion carried.

The slate of candidates was presented to the board for the 2017-2018 Executive Committee. A motion was made to appoint Dennis Johnson as President. Motion carried. A motion was made to appoint Jennifer Rose Bass as Vice President. Motion carried. A motion was made to appoint Mark Hinds as Treasurer. Motion carried. The past board president also sits on this committee. With Avery absent, Ryan Ross will be attending.

The 2018 Downtown Sioux City Self Supported Municipal Improvement District (SSMID – Downtown Partners Sioux City) property owner calls for support will begin in late August. A list of deed holders was presented for the board to identify ten individuals they know and could assist with personal visits. This list will be shared electronically as well. We will begin forming the stakeholder packets in July to be completed by the time calls begin. We are on track for visits to be completed and results presented to the Sioux City Planning & Zoning Commission in November. The anticipated council review will begin in December.



Wagner updated the board on the Economy work group and their work in rounding out the data needed for import into the Downtown Diva software. The survey sent to business owners to help confirm hours of operation, business contacts and other general info yielded a 10% return. The group is requesting \$800 in funds to hire a data entry person to help gather available information. A job description was presented. A motion was made to approve the funds. Motion carried. This group meets on the third Monday of each month at the Siouxland Chamber of Commerce (101 Pierce St.).

Glade gave an update on the Environment work group meeting. Matt Salvatore, City of Sioux City Parks & Recreation Director, presented an update on the Riverfront Development project. An update on the rfp process for wayfinding was discussed and a draft available for the next meeting in July. Marty Dougherty presented information on the need for parking options relative to the new hotel development in the Historic 4<sup>th</sup>/Convention Center area. Daby will spearhead a group to go through parking options and a recommendation will come back to this group in July. They meet at 12:00 p.m. at Cannon Moss Brygger Architects (302 Jones St. #200) on the third Tuesday of each month.

Knoepfler and Cote gave an update on the Community work group meeting and the progress on the interviews with downtown residents, employees, business owners, organizations, etc. with KWIT. They will be completed soon and set up on a schedule to post one a week later this summer. A lot of discussion centered around window decals/décor to place on vacant/available properties or spaces. The group meets at 10:00 a.m. at Downtown Partners (418 Pierce St.) on the third Thursday of each month.

Agendas and notes from the work groups can be found on the website at [downtownsiouxcity.com/about-us/work-groups/](http://downtownsiouxcity.com/about-us/work-groups/)

The BESC update was distributed in the board packets for review.

Board members requested polo's with the Downtown Partners logo to help support the organization at functions and events throughout the year. An email will be sent collecting sizes and styles will be confirmed. Members are welcome to order additional polo's at cost. One will be provided for each board member.

Knoepfler expressed his appreciation for his time on the board, as this is his last meeting after two consecutive three year terms. He plans to stay involved with the Community work group. The board thanked Ben for his time and dedication to downtown.

The board adjourned at 8:37 a.m. and went into executive session.

The next board meeting will be held on July 27, 2017 at 7:30 a.m.

Adjournment at 8:49 a.m.