

Downtown Partners Sioux City Board of Directors Meeting Minutes



Downtown Partners
418 Pierce Street
7:30 a.m. July 28, 2016

DOWNTOWN PARTNERS SIOUX CITY
418 Pierce Street
Sioux City, IA 51101
P (712) 252-0014
F (712) 258-8516
DOWNTOWNSIOUXCITY.COM

Present: Ryan Avery, Darin Daby, Mark Hinds, Chris Jackson, Dennis Johnson, Dan Moore, Keith Radig, Ryan Ross, Sam Wagner, Anne Westra. Absent: Jennifer Rose Bass, Terry Glade, Ben Knoepfler, Todd Moyer, Shannon Patton. Staff: Ragen Cote, Sarah Fish.

The meeting was called to order at 7:34 a.m.

Ross welcomed new board member Chris Jackson, who is representing both Security National Bank and is the SCGO board representative/Innovation Market Chairperson. The board continued with introductions.

The nomination committee put forward names for the 2016-2017 executive committee members. Ryan Avery was nominated as president of the board; Dennis Johnson was nominated for vice-president of the board and Mark Hinds as treasurer. The nominees accepted their nomination. A motion was made to accept the slate for the upcoming 2017 fiscal year. Motion carried.

The board thanked Ryan Ross for his term as president and presented him with a plaque of recognition. Ryan Ross then turned the meeting over to President Ryan Avery.

The agenda for the meeting was reviewed. A motion was made to accept as written. Motion carried. The minutes from the June meeting were reviewed. A motion made to accept as written. Motion carried.

The June 2016 financial reports were presented and reviewed. These are not the year end number, our financial review will take place in August with a final report in September. A motion made to accept as written. Motion carried.

Requests for two projects came to the board for discussion.

1. The executive committee presented a \$10,000 request to utilize funds from the anticipated FY16 reserve funds for the 2017 Iowa Downtown Conference. It was confirmed that Sioux City received the bid to hold the conference and the approved FY17 budget did not reflect any support. A motion was made to approve \$10,000 in funds to support the 2017 Iowa Downtown Conference in Sioux City. Motion carried.
2. Hinds presented a \$10,000 request for funds to support the Celebrating Community Foundation Sculpture Park along Nebraska Street. A motion was made to approve \$10,000 in funds to support the project. Discussion followed in regards to fund amounts that were used to support past projects such as the Children's Museum \$5,000 and the Sculpt Siouxland project at \$1,000. The motion was amended to approve \$5,000 in funds to support the Celebrating Community Foundation Sculpture Park with a reminder to get an update prior to the end of FY17. Motion carried.



Wagner gave an update on the Economy work group meeting held this month. The group consists of property owners, business owners and entrepreneur groups. A few highlights included Jim Jung mentioning the concept of all of downtown being included as a historic district and how the group will weave in Roger Brooks findings as they move forward. Wagner was impressed with the group and number of items they have to work on. For the next meeting, the group plans to work through and prioritize the activities while beginning the process to create a market opportunity profile. They meet at 11:00 a.m. on the third Monday of each month through the end of the year.

Daby gave an update on the Environment work group meeting held this month. The group is addressing three major areas in regards to the riverfront connections, green spaces and the bikeable/walkable aspects of downtown. Members of this group broke into subgroups at the meeting to better address the three topics and plan to continue using that format for projects. It was also determined that many of their results will take time and/or are more policy based items. For the next meeting, members are asked to collect a list of current projects and future ideas in order to begin sorting and prioritizing the work groups' action steps and to attend, if possible, the upcoming Pearl Park meeting. They meet at 12:00 p.m. at Cannon Moss Brygger Architects (302 Jones St. #200) on the third Tuesday of each month through the end of the year.

Ross, Johnson and Hinds gave updates on the Community work group meeting held this month. The group spent a lot of time on idea sharing on ways to best promote initiatives, events and news on downtown. Utilizing networks, walking meetings and gathering information into one place were just some of the topics discussed. An email sent earlier in the week/mid-week will be explored as a way to prepare for the weekend downtown and share information to others. For the next meeting, the group will start to take the ideas shared and create action items for the activities within the work plan. Events for monthly morning coffees and afternoon updates at businesses will be discussed further as well. They meet at 10:00 a.m. at Downtown Partners (418 Pierce St.) on the third Thursday of each month through the end of the year.

All of the work groups had great board member participation.

Fish handed out an update from her first few weeks on the job. Her start date as the full time Business & Entrepreneur Support Coordinator was July 18. Highlights included contacting other downtown organizations for information, plans for business visits and working towards more nighttime activity/business hours on Thursdays in the downtown "district". Fish plans to provide this update monthly.

Adjournment at 8:36