

Downtown Partners Sioux City Board of Directors Meeting Minutes



Downtown Partners
418 Pierce Street
7:30 a.m. August 25, 2016

DOWNTOWN PARTNERS SIOUX CITY
418 Pierce Street
Sioux City, IA 51101
P (712) 252-0014
F (712) 258-8516
DOWNTOWNSIOUXCITY.COM

Present: Ryan Avery, Jennifer Rose Bass, Terry Glade, Mark Hinds, Chris Jackson, Dennis Johnson, Todd Moyer, Shannon Patton, Ryan Ross, Anne Westra. Absent: Darin Daby, Ben Knoepfler, Dan Moore, Keith Radig, Sam Wagner. Staff: Ragen Cote, Sarah Fish.

The meeting was called to order at 7:35 a.m.

The agenda for the meeting was reviewed. A motion was made to accept as written. Motion carried. The minutes from the June meeting were reviewed. A motion made to accept as written. Motion carried.

The June 2016 financial reports were presented and reviewed. Personnel has been split as intended and the health insurance plan came within the budgeted amount. The board will see SSMID Revenue come in twice in August to include July receivables. A motion made to accept the financials as written. Motion carried. Ann Hill with Nichols Rise & Company will attend in September to present the annual financial review.

Cote gave an overview of staffs attendance at the 2016 Iowa Downtown Conference that included information on the format, workshops and sessions. Fish's attendance was well timed with focus on "Downtown 101" and calendar and programming sessions relative to her new position. Wagner also attended the conference and all presented, including Brent Stockton with the Sioux City Convention Center, our video at the end of the conference that welcomed everyone to Sioux City in 2017. Next year's conference will be held on August 1 -3, 2017 in Sioux City.

The BESC update was distributed and Fish reviewed business visits, work group deliverables, website updates and the status of Thursday night events and business openings. A second handout was reviewed that highlighted identifying downtown at "The District" with common font but alternating logos for dining, entertainment, lodging, etc. The board discussion lead to the confusion of the identifier and the limited perception that it was too geographically defined and concluded that the fonts and icons were very well done, but should read "Downtown" with Sioux City, Iowa attached.

An informational item was brought to the board from the executive committee regarding a past vote to approve façade funds when the Revitalization program was active. The board at the time approved up to \$3,000 in matching funds for The Center for Siouxland north wall repairs as a corridor into downtown. The work was recently completed and secured funds distributed. A motion was made to reaffirm the prior vote and commitment of funds. Motion carried.



Bass gave an update on the Economy work group meeting held this month as the co-chair with Wagner. The group is working on the market profile request for proposals and discussed local resources and the option of having an entrepreneur develop a system. Cote will bring back information from the upcoming IDA conference on current system options that exist for discussion. Fish and Cote will also bring back examples of other downtown reports to compare and review by the group. They meet at 11:00 a.m. on the third Monday of each month.

The board discussed façade regulations and enforcement consistency regarding current activities in the Pearl district. Other mentions included an update on the Virginia Street developments by Ho-Chunk, Inc. There is currently a site to reserve space and 92 units are coming. Another 30 units are also under development in the existing Hatch Furniture site on Pierce Street.

Glade gave an update on the Environment work group meeting held this month. The group is addressing three major areas in regards to the riverfront connections, green spaces and the bikeable/walkable aspects of downtown. Members created a list of current projects and future ideas and began sorting and prioritizing the work groups' action steps. A white board was filled with a list of current projects and existing reports. The group then identified which reports corresponded to each project for reference. Priorities in each of the three groups were identified and tasks for each group were assigned. They meet at 12:00 p.m. at Cannon Moss Brygger Architects (302 Jones St. #200) on the third Tuesday of each month.

Avery gave an updates on the Community work group meeting held this month. The group created three action items areas to address the activities within the work plan; website/social media, community calendars and residential/commercial engagement. For the next meeting, each person will identify issues with the website and identify all community calendars to put into a feed for Downtown Partners website. Others will also be reaching out to market rate condo owners in an effort to identify building liaisons and work on locating numbers on condo appreciation values. They meet at 10:00 a.m. at Downtown Partners (418 Pierce St.) on the third Thursday of each month.

Agendas and notes from the work groups can be found on the website at downtownsiouxcity.com/about-us/work-groups/

Upcoming activities include Art Splash on September 1-2 and Park(ing) Day on September 16. Cote will be away at the IDA Conference from September 6-10.

Adjournment at 8:35