

## Downtown Partners Sioux City Board of Directors Meeting Minutes



**DOWNTOWN PARTNERS SIOUX CITY**  
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Downtown Partners  
418 Pierce Street  
**7:30 a.m. September 22, 2016**

Present: Ryan Avery, Jennifer Rose Bass, Darin Daby, Terry Glade, Mark Hinds, Chris Jackson, Dennis Johnson, Shannon Patton, Keith Radig, Ryan Ross, Anne Westra, Sam Wagner. Absent: Ben Knoepfler, Dan Moore, Todd Moyer. Staff: Ragen Cote, Sarah Fish.

The meeting was called to order at 7:32 a.m.

Ann Hill with Nichols Rise & Company presented the financial review for fiscal year 2016, ending June 30, 2016. A motion was made to accept the financial review as presented. Motion carried.

The agenda for the meeting was reviewed. A motion was made to accept as written. Motion carried. The minutes from the August meeting were reviewed. A motion was made to accept as written. Motion carried.

The August 2016 financial reports were presented and reviewed. A motion was made to accept the financials as written. Motion carried.

Ross updated the board on the timeline to accomplish our 501c3 initiative. After completing the bylaws and articles, Hinds will be finalizing the 1023 which will then move back into the Downtown Partners office for completion of the submittal for "INSPIREdowntownsiouxcity". There will be an \$850 filing fee for the submission. A motion was made to approve the \$850 filing fee. Motion carried.

Cote gave an overview of her attendance at the 2016 International Downtown Association Conference that included information on the presentations, contacts and insights from Atlanta, Georgia. The environment of their downtown was discussed with focus on walkability, transportation and culture. Several strong presentations were made at the conference that related to our current efforts for data gathering and research, as well as software and director roundtables.

The BESC update was distributed and Fish reviewed business visits, work group deliverables, website/social media updates. A majority of September was spent researching past report materials from organizations that had to do with downtown, including the IEDC report, market reports, greenspace reports, etc. Upcoming holiday events were discussed along with the first successful Park(ing) Day held on the 16th.

Wagner and Bass gave an update on the Economy work group meeting held this month as the co-chairs. Wagner reported that this work group would split into two major areas; Start Up Sioux City and Market Opportunities. Wagner will work on re-energizing the Start Up Sioux City initiatives. Bass will be focusing on the data collection and software needs to accomplish a strong market opportunities profile. The next meeting will focus on reviewing tutorials/demos from possible CRM companies. Both groups bring in a lot of external involvement and participation from the community. They meet at 11:00 a.m. on the third Monday of each month at the Siouxland Chamber of Commerce (101 Pierce St.).



Glade gave an update on the Environment work group meeting held this month. The group is addressing three major areas in regards to the riverfront connections, green spaces and the bikeable/walkable transportation aspects of downtown. For the upcoming meeting, the group is processing a timeline of projects, looking into a litter/maintenance campaign and ADA ramps within the downtown area. They meet at 12:00 p.m. at Cannon Moss Brygger Architects (302 Jones St. #200) on the third Tuesday of each month.

Cote gave an update on the Community work group meeting held this month. The group focuses on; website/social media, community calendars and residential/commercial engagement. The group identified areas for enhancing the website that includes adding an area for the public to add events that would be approved by Downtown Partners. This will help to reduce the time it takes to insert all events in the downtown area. Events need to be searched for on other sites/pages daily. For the next meeting, we will also be reaching out to market rate condo owners in an effort to identify building liaisons and work on locating numbers on condo appreciation values. They meet at 10:00 a.m. at Downtown Partners (418 Pierce St.) on the third Thursday of each month.

The board meeting combining November and December will be held on December 1, 2016 at 7:30 a.m. Calendars will be updated accordingly.

Agendas and notes from the work groups can be found on the website at [downtownsiouxcity.com/about-us/work-groups/](http://downtownsiouxcity.com/about-us/work-groups/)

Adjournment at 8:26