

## DOWNTOWN PARTNERS SIOUX CITY

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Downtown Economy Work Group Meeting Notes

Siouxland Chamber of Commerce, 101 Pierce Street 11:00 a.m., Monday, November 21, 2016

<u>Present:</u> Jennifer Rose Bass, Ken Beekley, Renae Billings, Ragen Cote, Chris Myres, Todd Rausch, Sam Wagner.

## **Market Opportunity Profile**

An information packet was presented to the group proposing to move forward with Downtown Diva software. This will be presented to the Downtown Partners Board of Directors at their next meeting. It would require the Downtown Diva template for \$695 and two FileMaker Pro licenses, roughly \$900 annually. Set up will begin once the software is approved and received.

## **Start Up Sioux City**

Updates were given on the Base3 event, where over 70 people attended. An update was also given on the Launch Week activities that had a great showing and strong content. Wagner reported that this group is looking into who should be a part of future meetings and how to best compliment the efforts of the Start Up Sioux City history and success in continuing to mobilize entrepreneurship efforts.

## **Next meeting**

There will be no work group meetings in December.

The next meeting is scheduled for Monday, January 16 at 11:00 a.m. at Siouxland Chamber of Commerce

