



DOWNTOWN PARTNERS SIOUX CITY

418 Pierce Street
Sioux City, IA 51101

P (712) 252-0014

F (712) 258-8516

DOWNTOWNSIOUXCITY.COM

**Downtown Partners Sioux City Board of Directors
Meeting Minutes**

Downtown Partners, 418 Pierce Street

7:30 a.m. October 23, 2014

Present: Darin Daby, Frank Forneris, Terry Glade, Annette Hamilton, Mark Hinds, Ben Knoepfler, Ryan Ross, Keith Radig, Anne Westra, Sam Wagner

Absent: Ryan Avery, Larry Jensen, Dan Moore, Todd Moyer

The meeting was called to order at 7:35 a.m.

Nichols Rise & Co. presented the annual financial review. A motion was made to accept the review. Motion carried.

The agenda for the meeting was reviewed. A motion was made to accept as written. Motion carried.

The minutes from the September meeting were reviewed. A motion was made to accept as written. Motion carried.

The September 2014 financial reports were presented and reviewed. A motion was made to accept as written. Motion carried.

Wagner updated the board on the Economic Development task force meeting. The group focused on the role of Downtown Partners in developments and will be working on a questionnaire to take to developers/property owners to gain insight and data. They also wanted to make sure downtown was emphasized as THE place for entrepreneurship and support, so will be working with StartUp Sioux City.

Ross shared the Transportation task force's updates on the trolley, bike racks/bike share, the parking app, and the two way street conversion. The Hard Rock Hotel & Casino has generously donated to having the trolley run on Saturday evenings until our contract returns on November 29 (5 weeks). Starting then, hours will be increase to include afternoon shopping hours (starting on Small Business Saturday) from 3pm-11pm. The board discusse the need to promote the effectiveness and positive reasons for the two way street conversion.

Daby gave an update on the Livability task force items including an update on the Cone Park project and recycling efforts. The group will be meeting prior to the Cone Park meeting on November 5th and will be looking for a new recycling vendor.



Cote gave an update for the Communication task force. A brainstorming meeting is set for October 30th with JDGordon and the group (including Erika Newton) to discuss the design and content of the smaller print pieces (business directory, card sized updates, etc.) that push visitors to the website. This would replace the large, print magazine that quickly gets outdated.

Trader Sioux – the feasibility study completed by Dakota Worldwide was received and the committee will be meeting on November 5th to review the report. Chris Bogenrief, chair of this committee, will be invited to attend the board meetings for updates. He met with the executive committee prior to the board meeting to discuss the next steps that the committee will be looking at pursuing. A financial pro forma, in conjunction with grant research, will be needed to continue and start approaching other organizations for their interest. A motion was made to approve up to \$7,000 for the financial pro forma to be completed. Motion carried.

Adjournment at 8:30 a.m.