

Downtown Partners Sioux City Board of Directors Meeting Minutes



DOWNTOWN PARTNERS SIOUX CITY

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Downtown Partners
418 Pierce Street

7:30 a.m. April 27, 2017

Present: Jennifer Rose Bass, Darin Daby, Terry Glade, Chris Jackson, Dennis Johnson, Ben Knoepfler, Dan Moore, Shannon Patton, Ryan Ross, Sam Wagner, Anne Westra. Absent: Ryan Avery, Mark Hinds, Todd Moyer, Alex Watters. Staff: Ragen Cote, Sarah Fish.

The meeting was called to order at 7:32 a.m.

Knoepfler gave an update on Ryan Avery. Avery suffered a stroke on March 18 and is undergoing physical therapy. He is being transferred to a rehabilitation center in Omaha, Nebraska and is doing well. Thoughts and prayers are with him for a strong recovery.

The agenda for the meeting was reviewed. A motion was made to accept as written. Motion carried. The minutes from the meetings on March 23 and March 24 were reviewed. A motion was made to accept both as written. Motion carried.

The March 2017 financial reports were presented and reviewed. A motion was made to accept the financials. Motion carried.

Director nominations were given for the upcoming year. Knoepfler has completed two, three year terms on the board. His dedication and spirit for the organization will be missed. Johnson, Moyer and Patton will renew for their second, three year term beginning July 1, 2017. There is one spot to fill for a downtown business owner seat. Julie Schoenherr, with SoHo Kitchen & Bar, was nominated for this position. Ballots will be sent no later than May 19 with a return date of June 16. The board will approve all nominations at the June board meeting and select officers.

The board discussed a partnership request for funds to support Oktoberfest. The request was received by the Historic 4th Street district for their launch of Oktoberfest. The funds are allocated to the "new events" line item and are to be used towards a new event in the downtown area that will become a self-supported annual event. A motion was made to contribute \$2,500 for their equipment needs. Motion carried.

Bass updated the board on the Economy work group and their work in rounding out the data needed for import into the Downtown Diva software. After the property input has been confirmed and 2017 financial data imported the contacts files will need to be scrubbed. There are pieces of data missing that can begin to be gathered in the meantime and going forward. Confirming all hours of operation, looking into the UNI concierge resources and sending a short questionnaire are some of the next steps. They will look into intern resources to help complete some data gathering for the May meeting. This group meets at 11:00 a.m. on the third Monday of each month at the Siouxland Chamber of Commerce (101 Pierce St.).



Glade gave an update on the Environment work group meeting. The group has confirmed recycling for downtown businesses, worked with the City to have a glass recycling container placed at the Long Lines Rec Center and helped to organize the first "Sioux City Litter Dash" held on April 21. The group is requesting \$7,000 in funds to help purchase and install 10 dog waste stations and five additional trash containers. The Sioux City Parks and Recreation department will be purchasing 15 in addition to our 10 in order to also help receive the price break at that level. Trash receptacles for downtown run roughly \$1,200, but an effort will be made to research other vendors to help reduce cost. Wayfinding continues to be a priority and will meet shortly with the city to discuss design. They meet at 12:00 p.m. at Cannon Moss Brygger Architects (302 Jones St. #200) on the third Tuesday of each month.

Fish and Knoepfler gave an update on the Community work group meeting and the progress on the interviews with downtown residents, employees, business owners, organizations, etc. with KWIT. They are working on a Storefront 101 one-sheet as well to get out to businesses. The group meets at 10:00 a.m. at Downtown Partners (418 Pierce St.) on the third Thursday of each month.

Agendas and notes from the work groups can be found on the website at downtownsiouxcity.com/about-us/work-groups/

The BESC update was distributed in the board packets for review.

Board concerns focused on moving the wayfinding discussion with the City. This is a large project, but is critical in moving forward. A proposal to begin design of a wayfinding system that includes a second option to address any two-way street conversion issues may spur progress. Meetings will be set and a report will be given at the next board meeting. Aesthetics at the corridors in regards to lighting and walk-ability are also projects that will gain momentum.

The next board meeting will be held on May 25, 2017 at 7:30 a.m.

Adjournment at 8:48 a.m.