

## Downtown Partners Sioux City Board of Directors Meeting Minutes



**DOWNTOWN PARTNERS SIOUX CITY**  
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Downtown Partners  
418 Pierce Street  
**8:30 a.m. August 24, 2017**

Present: Jennifer Rose Bass, Terry Glade, Mark Hinds, Chris Jackson, Dan Moore, Todd Moyer, Ryan Ross, Julie Schoenherr, Alex Watters, Sam Wagner, Anne Westra. Absent: Ryan Avery, Darin Daby, Dennis Johnson, Shannon Patton,. Staff: Ragen Cote.

The meeting was called to order at 8:35 a.m.

The agenda for the meeting was reviewed. A motion was made to accept as written. Motion carried. The minutes from the meeting on July 27 were reviewed. A motion was made to accept as written. Motion carried.

The July 2017 financial reports were presented and reviewed. A motion was made to accept the financials. Motion carried. This was the first month of the fiscal year.

Todd Moyer will be accepting a position and leaving the Sioux City area to a new opportunity with Hard Rock. The board wished him well and discussed the open seat. This seat will be filled by a board appointment once a new general manager is hired or will be on the ballot for the next voting period in May 2018, whichever comes first. The board discussed other possible representatives to approach prior to the ballots in May. Representation from the Hard Rock will be present to help maintain strong communication during the transition, but will not hold a voting position on the board. A motion was made to hold an opening for the general manager of the Hard Rock Hotel & Casino Sioux City. Motion carried.

The final draft of the Request For Qualifications (RFQ) for Downtown Wayfinding – Consulting and Design was reviewed by the board. The response date will be set for October 5, 2017. A motion was made to send to firms. Motion carried.

A partnership was requested by the Iowa Tourism Conference to utilize the downtown vouchers for their attendees. The Iowa Downtown Conference had great success with these, as over 85% of vouchers were returned for reimbursement. A motion was made to provide 300 \$10 vouchers for the conference in October. Motion carried.

The Economy work group went back through the initiatives identified for them during the strategic planning process. Diane Daby with Springboard Coworking is working on the business data. This will take some time and then she will be working with the Business & Entrepreneur Support Coordinator once they are hired. Once this position is filled, they can also help in updating the Doing Business in Downtown book a. The Chamber is hosting a Storefront 101 session utilizing our info graph and the Roger Brooks information, presented by Ragen. This group meets on the third Monday of each month at the Siouxland Chamber of Commerce (101 Pierce St.).



Glade gave an update on the Environment work group meeting. This group drafted the Wayfinding RFQ that was discussed prior. The items from the parking recommendations that were presented to the board last month were presented to council. They will move forward with the first hour free in the ramps promotion, adjust the meters to the appropriate 5PM enforcement time, try reverse angled parking on the north side of 3<sup>rd</sup> Street, adjust entrances and exits for both sides of the Heritage ramp and increase public parking signage in the United Center area and on the ramps. Westra added that the blue "P" signs will start going up in September beginning with the Rivers Landing Ramp. They meet at 12:00 p.m. at Cannon Moss Brygger Architects (302 Jones St. #200) on the third Tuesday of each month.

The Community work group gave updates on upcoming events, website analytics, the KWIT stories, and are working on ideas for decals on empty, available building spaces. The group meets at 10:00 a.m. at Downtown Partners (418 Pierce St.) on the third Thursday of each month.

Interviews for the Business & Entrepreneur Support Coordinator have been completed. Conditions for the new hire were discussed for proposal to the final candidate.

Other items: The board discussed vagrancy issues and will continue to follow up on patrol and security options. Watters would like to utilize the successful vouchers with a VIP city packet for college welcome days that help promote things to do in Sioux City while families are in town.

A motion was made to move future board meetings to 8:00 a.m. Motion carried.

The next board meeting will be held on September 28, 2017 at 8:00 a.m.

Adjournment at 9:48 a.m.